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CREATIVE CONFIDENCE

UNLEASHING THE CREATIVE POTENTIAL WITHIN US ALL

TOM KELLEY
& DAVID KELLEY

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First Edition

To Mom & Dad ...
who gave us the freedom to express creative ideas,
and the confidence to act on them
audience will understand that this object is either closer or—you guessed it—larger. And so it goes.

**SKETCHING PEOPLE**

*Can you draw these?*

- Square
- Circle
- Triangle
- Line
- Blob

If you can draw the five shapes above (and we bet you can), then visual thinker Dan Roam says you are on your way to being able to draw anything—including people. With a focus on drawing for communication—not art—Dan can amp up your sketching skills in a matter of minutes. For example, Dan has three ways of drawing people (as he demonstrates for us below), depending on what you want to get across: 1. Stick figures are very simple and convey mood or emotion—especially if you make the head one third the total size of the person, so you have more room for showing expression; 2. Block figures add a rectangular torso and are good for showing motion or different body postures; 3. Blob figures (also known as “star” people) don’t show emotion or action well but provide a quick way to draw groups and relationships.