Project Part 1 Presentations

• Wed Feb 21, Mon Feb 26, and Wed Feb 28
• 10 min/group
• Each group must fill out an evaluation form for all the other groups and turn forms at the end of class; forms will be used to determine your in-class participation grade for the day. Data on the forms will be given anonymously to the groups for inclusion in their Part 1 report.
• See website for details on presentations.
• See website for additional information on report and presentation
Project Phase 1 Marking

- Poster/Single Slide presentation is worth 15% of your mark for this deliverable

- Report is worth 85% of mark
Poster Session- format is a single pdf slide that will be displayed while your group presents

• Poster session is intended to collect and summarize your findings for a general audience

• Succinctly conveying findings to external audience hard
  – But helps you better understand your data...
Poster/Single Slide Contents

• This project phase emphasizes *users* and *their needs*

• Your poster must summarize
  – Who your users are
    • Title, role, any other info that uniquely identifies and distinguishes them
  – Their specific task and goals of this task
  – Their current methods of performing this task
  – Limitations in their current toolset (breakdowns, identified issues)
  – Any constraints system must honor (cultural, technical, practical constraints)
Poster/Single Slide Contents

• Your poster must include at least three models
  – Flow model
  – Sequence model
  – Artifact model
  – Physical model
  – Cultural model

• If you have finished consolidating some models, you can use them to show how you generalized your findings
Poster/Single Slide Design

• Your poster should contain “hooks” to engage your viewers
  – Bullet point summaries
  – Juicy quotes
  – Labeled snapshots
  – Artifact models
  – Clearly labeled breakdowns

• Include enough detail to get an overall picture

• But do not have full sentences and paragraphs
  – Viewers can talk to you to get more information
Real Data

• *We will be looking for evidence of real data*

• Phrases like, “They usually...” indicates generalizations based on assumptions rather than real data
  – Phrases like, “Our user does X...” indicates *real data*

• Quotes are indications of real data
  – Fact is stranger than fiction...

• Snapshots of work place settings, artifacts are indications of real data
Beyond Surface Summaries

• We will also be looking for evidence of a deeper understanding of work practices

• Example
  – Artifact models that only label the parts, and not what they really mean to work practice, are surface-level summaries...
  – ...versus artifact models that label the parts, but include interpretations of how user “sees” and interprets parts

• Models without any breakdowns indicate surface-level understandings of work practice
Poster/Single Slide Session

• Attendees can be anyone and everyone
  – Students, faculty, staff

• Prepare an elevator pitch
  – This is a quick overview of the project, your users, their task, and the primary issues

• Practice your elevator pitch
Report

• Incorporate feedback from poster session

• See website for structure and layout of report

• Include *anonymous* group evaluations with report

• You must *effectively communicate* your data
  – Writing counts
  – Presentation counts
  – Think of your report as an *interface*
Project: Goals, Tasks

• In writing up your reports, make sure you identify concrete goals and tasks

• Your focus should be on what these goals are and how your users accomplish them

• If you cannot identify a concrete goal/task, and the exact means by which they accomplish that goal/task, you do not have enough data yet