Project Part 2 Presentations

• Wed Apr 4
• 5 min/group; up to 2 people may present but everyone has to contribute to the slide
• Each student team must fill out evaluation form and turn forms at the end of class; forms will be used to determine your in-class participation grade for the day. Data on the forms will given anonymously to the groups for inclusion in their Part 2 report.
• See website for details on presentations.
• See website for additional information on report and presentation
Project Phase 2 Marking

• Poster/Single Slide presentation is worth 10% of your mark for this deliverable

• Report is worth 90% of mark
Poster Session- format is a single pdf slide that will be displayed while your group presents

• Poster session is intended to collect and summarize your findings for a general audience

• Succinctly conveying findings to external audience hard
  – But helps you better understand your data...
Poster/Single Slide Contents

• This project phase emphasizes users, their needs, and your plan to address these needs.

• Your poster must summarize
  – Remind us of your users
  – Your team vision
  – Your personas and their respective scenarios
  – The problems your proposed system addresses, and those it doesn’t address
  – Resistance your proposed solution might meet, and where it might not fit cultural needs.
Poster/Single Slide Design

• Your poster should contain “hooks” to engage your viewers
  – Bullet point summaries
  – Juicy quotes
  – Labeled snapshots

• Include enough detail to get an overall picture

• But do not have full sentences and paragraphs
  – Viewers can talk to you to get more information
Real Data

• We will be looking for evidence that you used real data to develop your vision, UED, and low-fidelity prototypes

• Quotes are indications of real data
  – Fact is stranger than fiction...

• Relating your personas and prototypes back to user models, work place settings, and artifacts are all indications of real data
Beyond Surface Summaries

• We will also be looking for evidence of a deeper understanding of work practices

• Addressing resistance that your proposed system might encounter and where it doesn’t fit with cultural needs indicate deeper understanding

• Addressing how you think your proposed system will improve current practices and how you might measure success also indicate deeper understanding
Poster/Single Slide Session

- Attendees can be anyone and everyone
  - Students, faculty, staff

- Prepare an *elevator pitch*
  - This is a quick overview of the project, your users, their task, and the primary issues

- **Practice your elevator pitch** – you only have 5 minutes for this presentation!